

Vice President Membership
BPW International
2021-2024



Dr. Giuseppina Seidita

Saanenmöser

October 3rd, 2022

It is a great pleasure for me to serve BPW International as Vice President Membership.

For us, all members are the priority and the core of the organization.

We have always supported the enhancement of the human resources by promoting training and professional qualification.

BPW is an association continually expanding in numbers, figures and organisation.

It has always listened to the "voice of the times" and adapted its activities to social needs.

Now I would like to focus on the following points:

1. The activities carried out until now.

In this first year and a half of the triennium I have worked according to my role and my duties (P.M. 2.3.2):

I actively collaborated with the International President and the Membership Standing Committee because it is very important to work with the whole team to realize our duties.

STANDING COMMITTEE MEMBERSHIP

Last Name	First Name	Country
Ranucoli	Fior	Santo Domingo
Mabonzo	Prima	Canada
Sabato	Adriana	Italy
Otañes	Dolores	Ecuador
Zainuddin	Norhazlina	Malaysia
Pontone	Mariane	Germany
Volk	Marion	Germany
Ahumada	Olga	Argentina
Cissé	Fatou	Senegal

Constantly, I have improved communication and answered the mail from our members or the other women to promote our Organization.

I encouraged and supported the formation of twentyone new clubs and two new Federations, particularly :

2 clubs in BPW Latin America Region,

2 in BPW Europe Region,

10 in BPW Africa Region,

7 in BPW Asia Pacific Region.

The new clubs founded in this first year and a half are:

- BPW BOGOTA'-COLOMBIA.
- BPW SANTIAGO DE CHILE
- BPW LA RELEVE – BURKINA FASO
- BPW NOUNA KANU- BURKINA FASO
- BPW CASCADES DEVELOPMENT-BURKINA FASO
- BPW HAI REFRENDOM-SOUTH SUDAN
- BPW KATOR –SOUTH SUDAN
- BPW NEW JUBA-SOUTH SUDAN
- BPW DURBAN-SOUTH AFRICA
- BPW WOURI-CAMEROON

- BPW MAPUTO, MOZAMBIQUE
- BPW PRISHTINA, KOSOVO
- BPW SARIYER ISTANBUL - TURKEY
- BPW JASMIN, SIRYA
- BPW JERUSALEM, PALESTINE
- BPW ALMATY, KAZAKHISTAN
- BPW DAVAO, PHILIPPINES
- BPW NETWORK, MYANMAR,
- BPW YANGON, MYANMAR
- BPW MATRIX, MYANMAR
- BPW NEW NAIROBI, KENYA

The two new Federations born in this triennium is
BPW BURKINA FASO
BPW MYANMAR.

We also have 5 individual members in Mongolia.

Affiliates in new countries

BPWI has Affiliates in 104 countries, particularly in 10 new countries:

- COLOMBIA,
- CHILE,
- SOUTH SUDAN,
- KAZAKHISTAN,
- MOZAMBIQUE,
- KOSOVO,
- SYRIA,
- PALESTINE,
- MYANMAR,
- MONGOLIA,

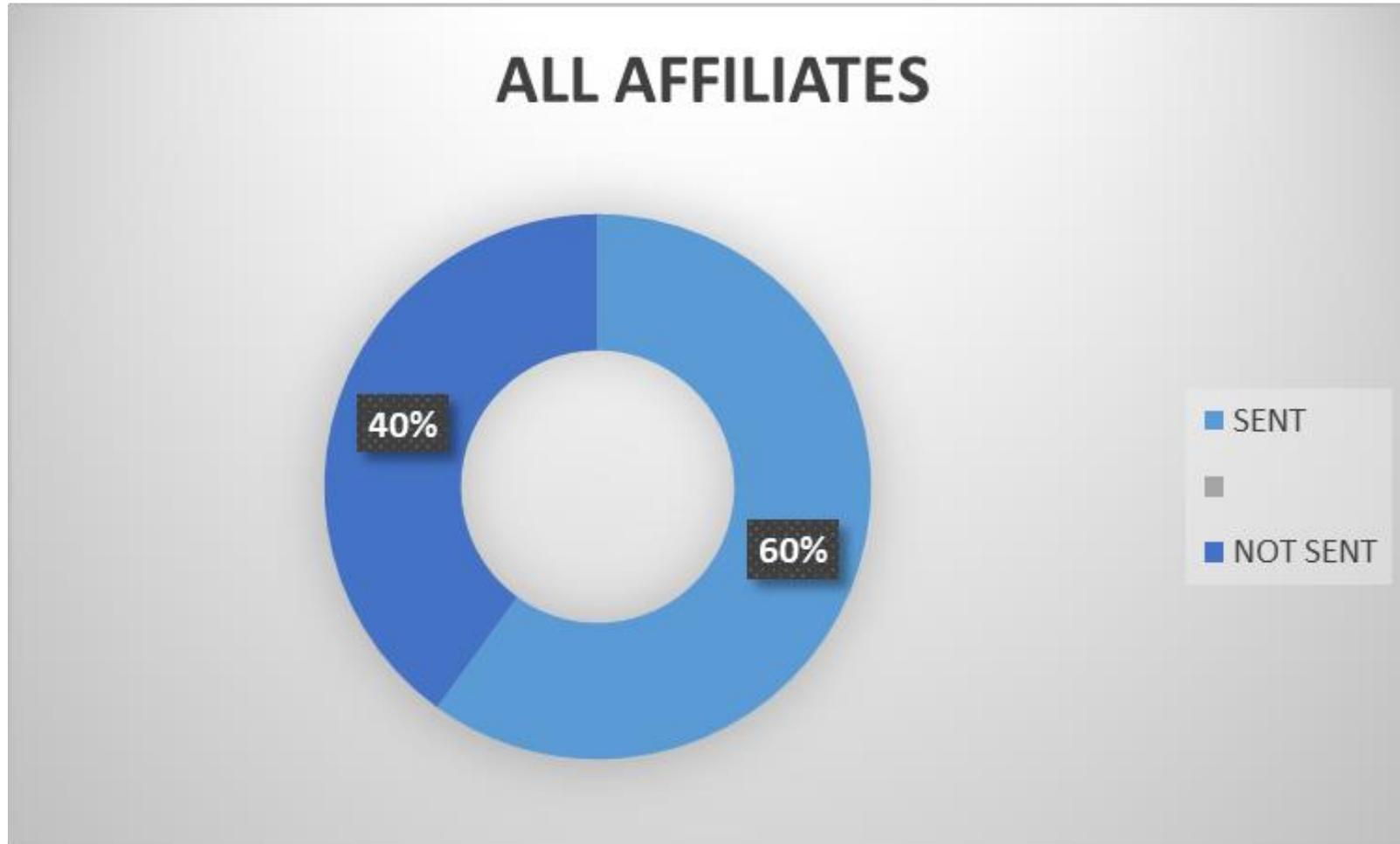
Affiliates' Annual Report 2021

I prepared the form for the Affiliates' Annual Report 2021 with Patricia Maya, Membership Office Director, and sent it to all the Affiliates, asking to give it back properly filled in, as well as their Constitution.

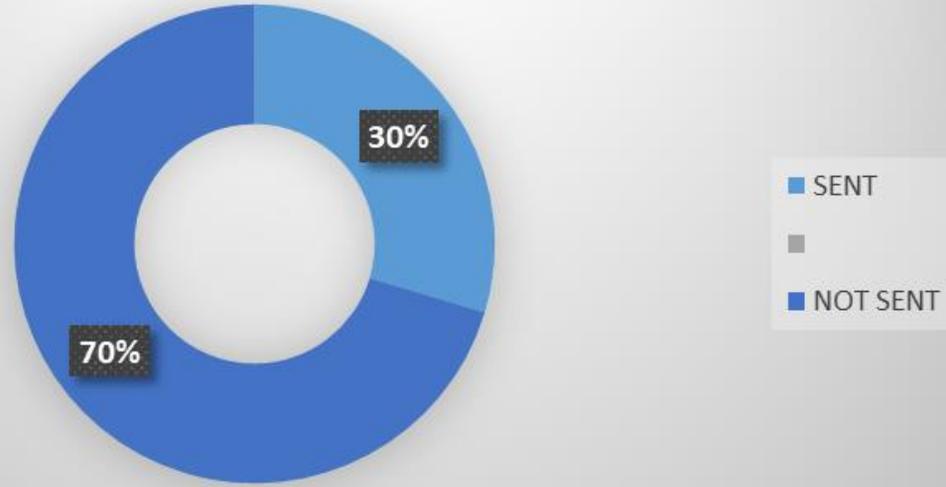
We have thought of using these relationships as an advantage to further support the work of affiliates at the regional and national levels.

BPW International needs the Annual Report to ensure a systematic development of our organization.

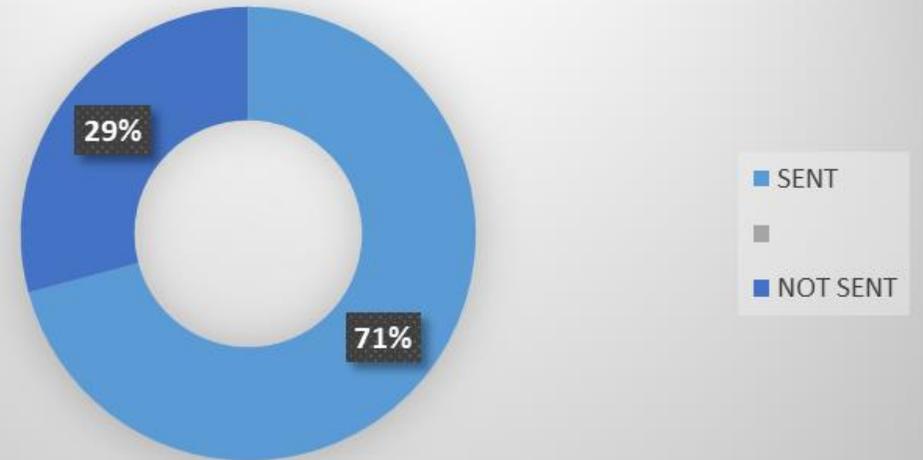
Affiliates' Annual Report 2021 to date



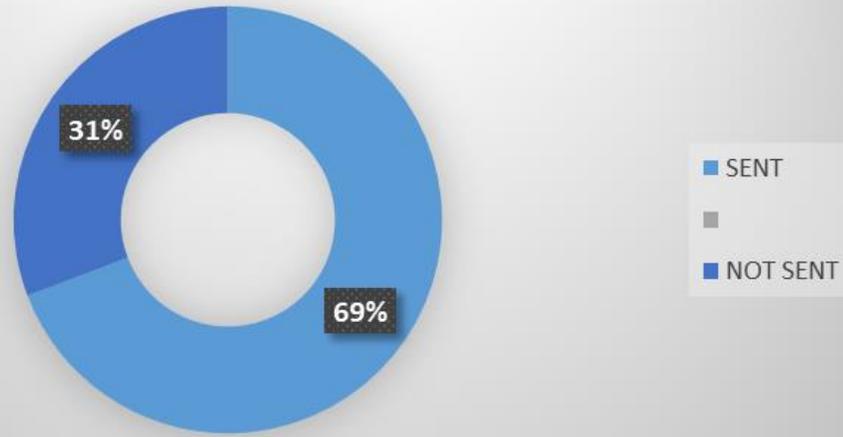
AFRICA REGION



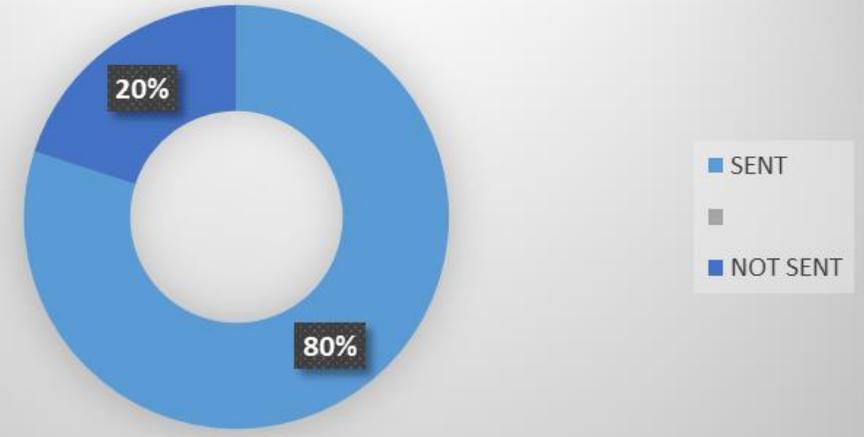
ASIA PACIFIC REGION



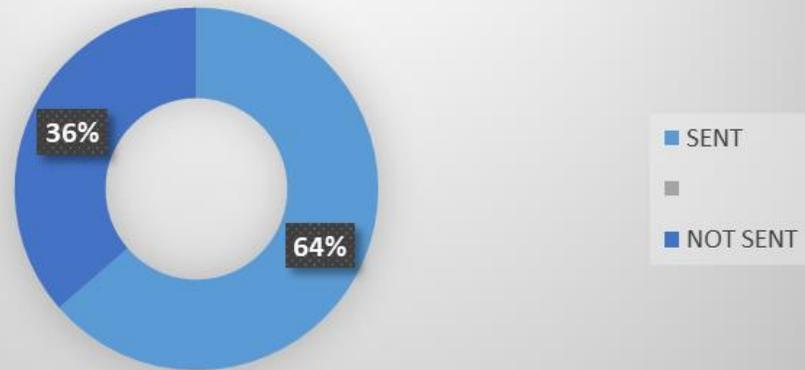
EUROPE REGION



LATIN AMERICA REGION

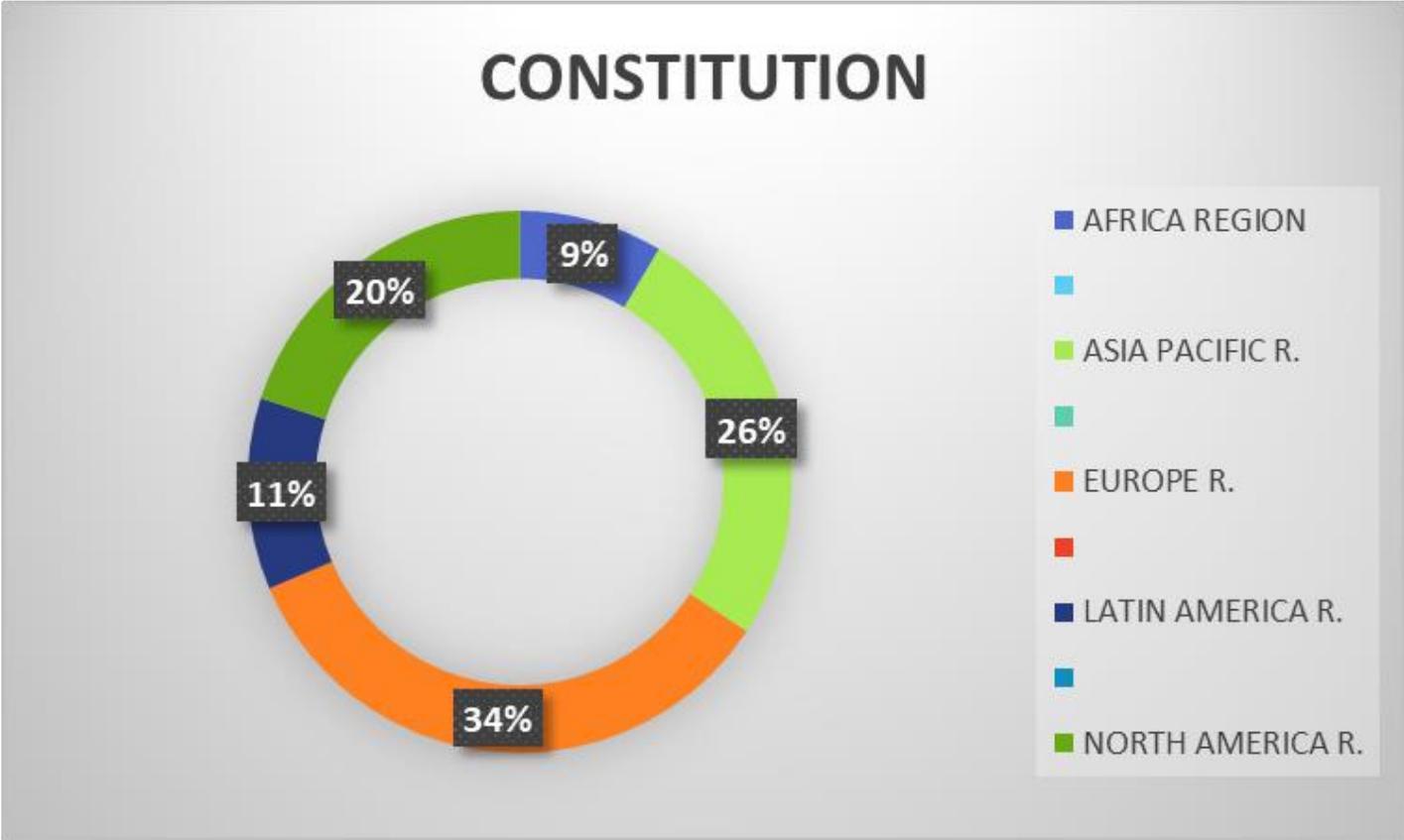


NORTH AMERICA & CARIBBEAN REGION



CONSTITUTION

	YES	NO
AFRICA REGION	3	24
ASIA PACIFIC R.	9	15
EUROPE R.	12	27
LATIN AMERICA R.	4	6
NORTH AMERICA R.	7	4



Members' satisfaction plan

- In particular, we prepared a “Members' satisfaction plan” to help our Presidents to manage their club and to give their members the opportunity to take active part in our BPWI.
- We also prepared a project about violence against women and I put it in our website in the “BPW Projects”.

2. My action plan until the end of the triennium

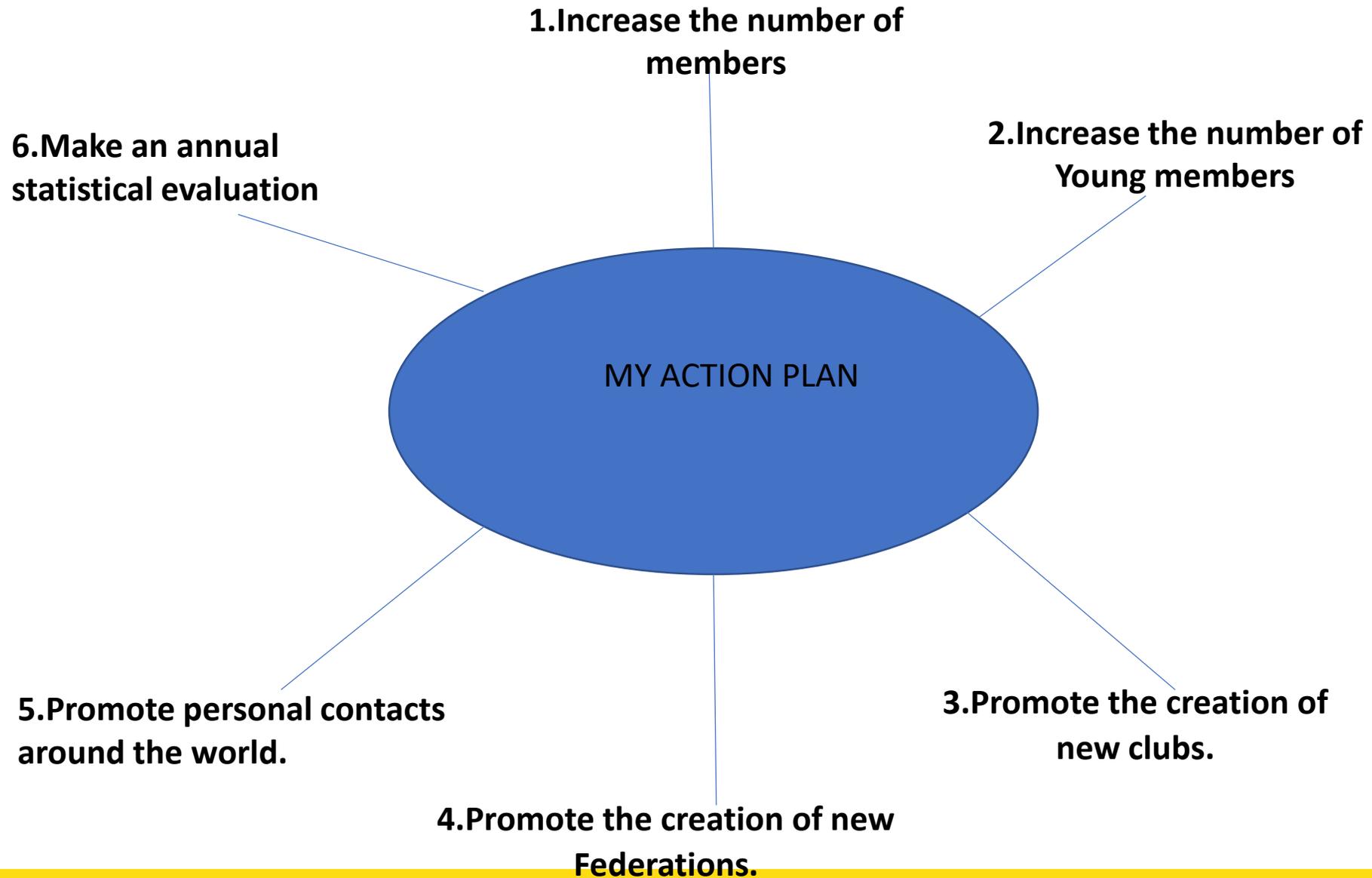
My action plan is based on four key words:

LEADERSHIP

EXPERIENCE

OPPORTUNITY

MEMBERSHIP



From goals

to results

<i>To Increase the number of the members 5%</i>	<i>We increased the number of the members by 9,5 %</i>
<i>To promote the creation of new clubs 10%</i>	<i>We increased the number of the clubs by 20,9%</i>
<i>To promote the creation of new Federations</i>	<i>We founded two new Federations</i> BPW BURKINA FASO BPW MYANMAR
<i>To make an annual statistical evaluation of BPW's membership</i>	<i>All Affiliates are sending their annual reports to complete our evaluation</i>

3. The most important aims in my field

- to create interest in our Association and promote membership by recruiting members;
- to make our organisation interesting and attractive;
- to create many opportunities for women around the world;
- to improve our visibility with awareness campaigns all over the world and through our website with updated news and innovative activities;
- to be inclusive of Young BPWs and ensure they are fully integrated in our organisation;

- to promote partnership with other associations around the world as this is a very important strategy to ensure the success of our activities;
- to promote our human resources and members around the world and create very interesting opportunities for them;
- to promote innovation and projects in order to support the Federation and the clubs in the world, at the same time promoting our PILOT programme and our Directory;
- to promote the cooperation to carry out new actions.

BPW DIRECTORY



THE BPW DIRECTORY IS AN INNOVATIVE OPPORTUNITY FOR OUR MEMBERS

- The bpw.directory is a networking tool that can be operated by using a smartphone, a tablet or a PC.
- Registration is only open to BPW members and it is free of charge.
- It makes our professional competencies visible and promotes mutual exchange at the international association level.
- The bpw.directory also shows the quality of BPW International members' skills to the outer world.

Directory Branches & Sectors

There are **20 branches** including **three sectors** per branch:

Sales

Production

Services

Each member can choose two branches and in each of them only one sector.

The web address is very easy: bpw.directory

BPW MEMBER COUNTRIES to date



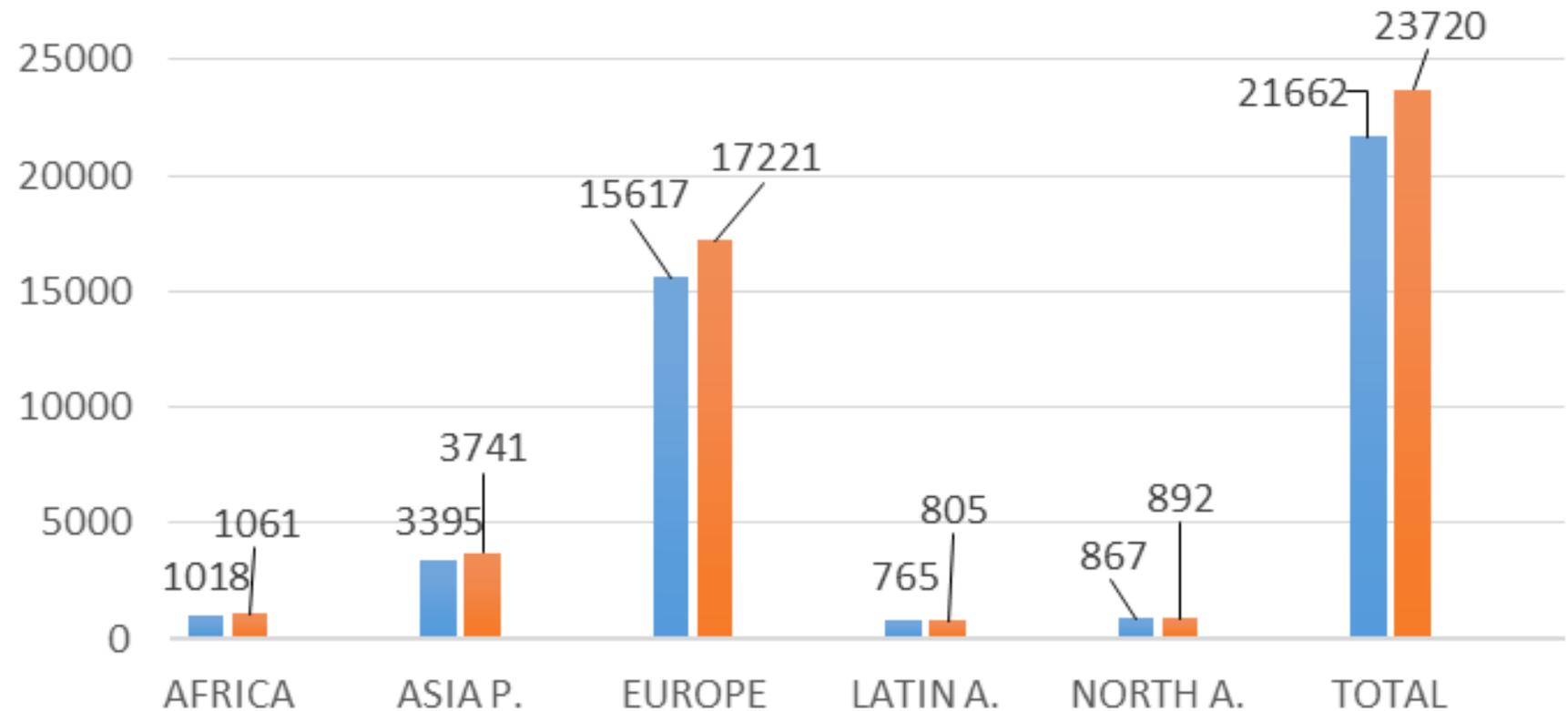
AFRICA-ASIA PACIFIC-EUROPE-N.AMERICA & THE CARIBBEAN-LATIN AMERICA

FEDERATIONS	41
AFFILIATE CLUBS	81
PRESENT IN COUNTRIES	104

Membership at October 3rd 2022

MEMBERSHIP	31/03/2021	31/09/2022	INCREASE/DECREASE	%
AFRICA	1018	1061	43	2,30%
ASIA P.	3395	3741	346	10,20%
EUROPE	15617	17221	1579	10%
LATIN A.	765	805	40	5%
NORTH A.	867	892	25	2,90%
TOTAL	21662	23720	2058	9,50%

MEMBERSHIP 3/10/2022



TOTAL MEMBERS: 23720

AFRICA REGION

CLUB	25
FEDERATION	5
MEMBERS	1041

EUROPE REGION

CLUB	26
FEDERATION	14
MEMBERS	17221

ASIA PACIFIC REGION

CLUB	16
FEDERATION	16
MEMBERS	3741

LATIN AMERICA REGION

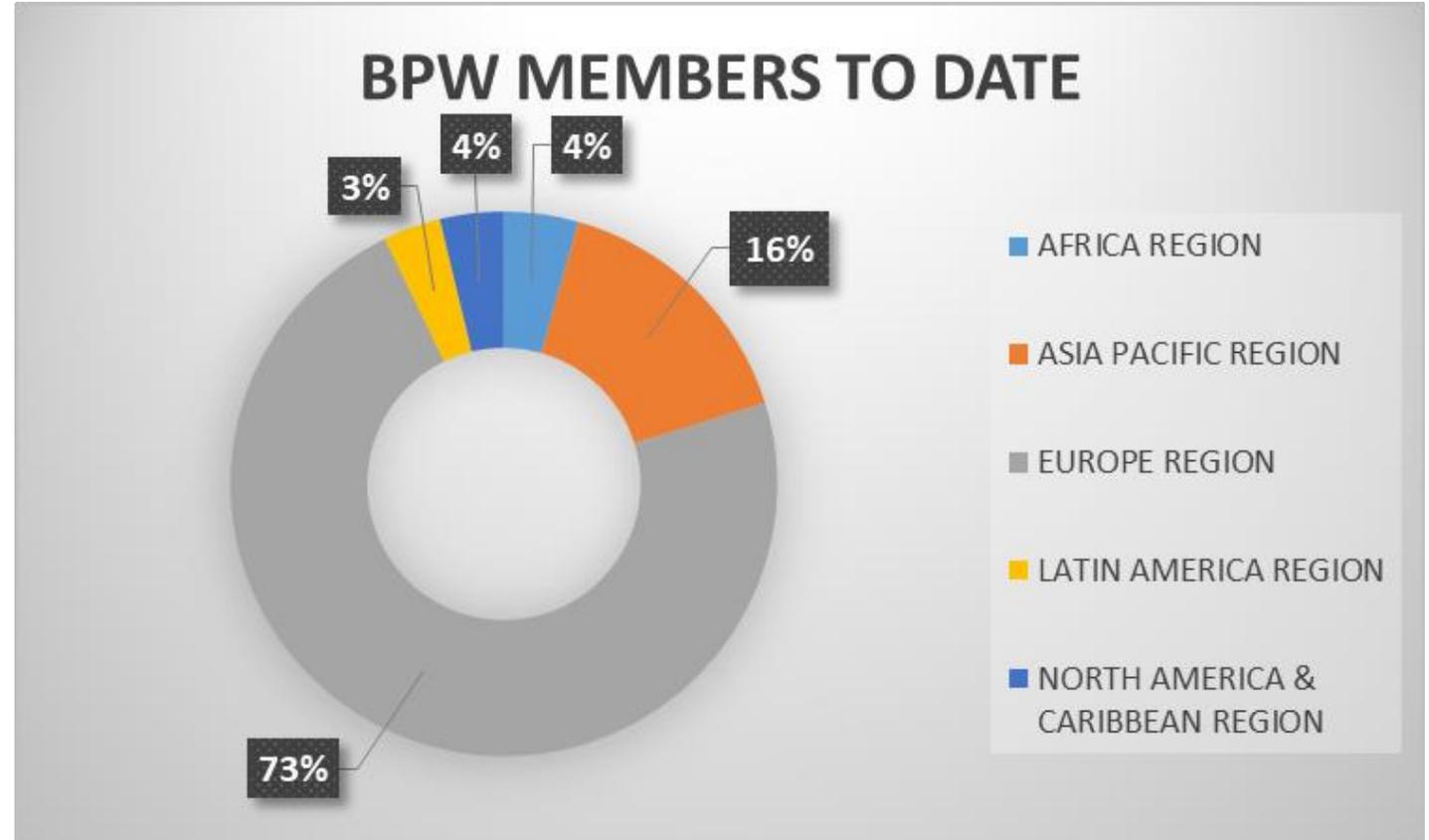
CLUB	6
FEDERATION	4
MEMBERS	805

NORTH AMERICA REGION

CLUB	9
FEDERATION	2
MEMBERS	892

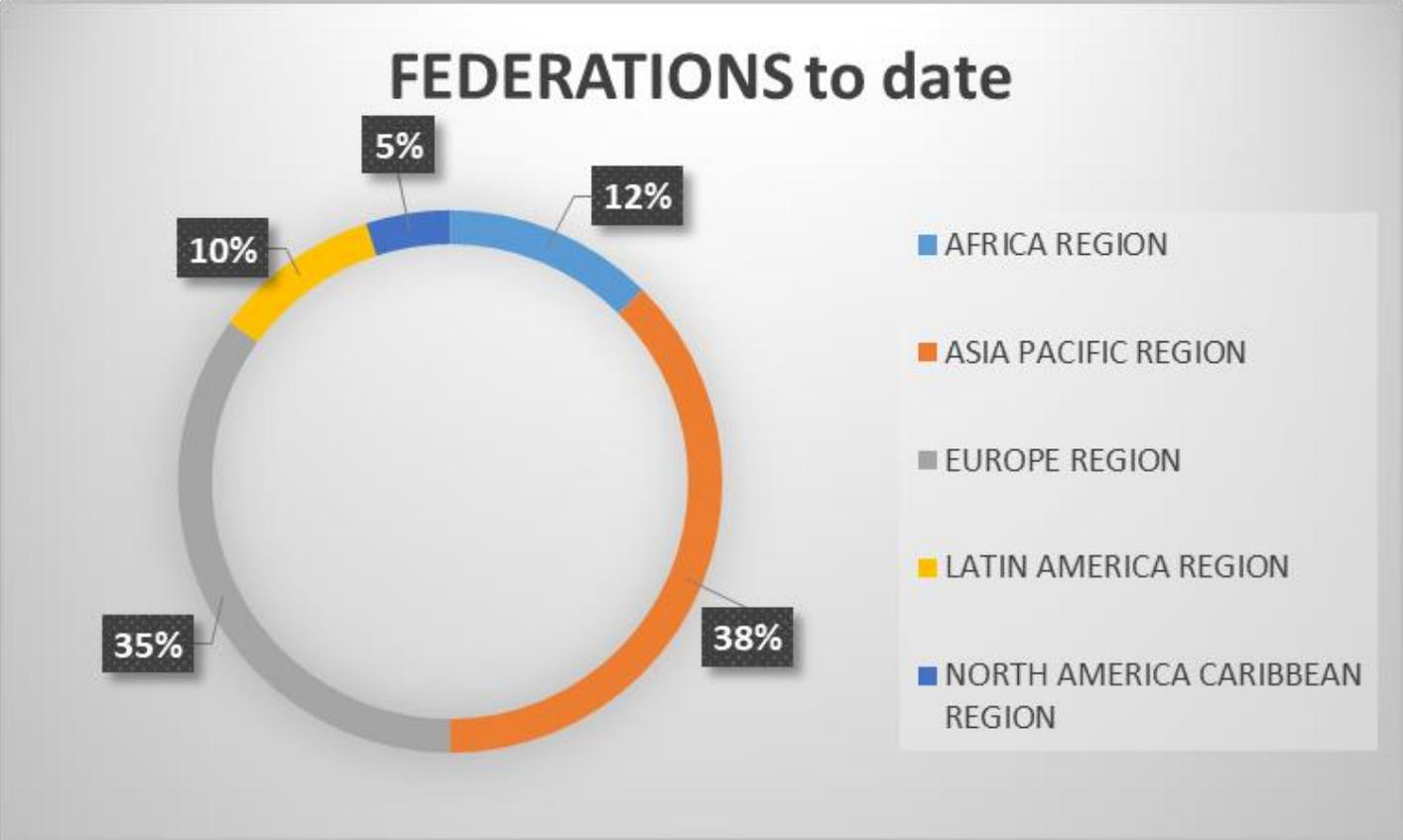
BPW MEMBERS to date

TOTAL MEMBERS				23720
AFRICA REGION				1041
ASIA PACIFIC REGION				3741
EUROPE REGION				17221
LATIN AMERICA REGION				805
NORTH AMERICA & CARIBBEAN REGION				892



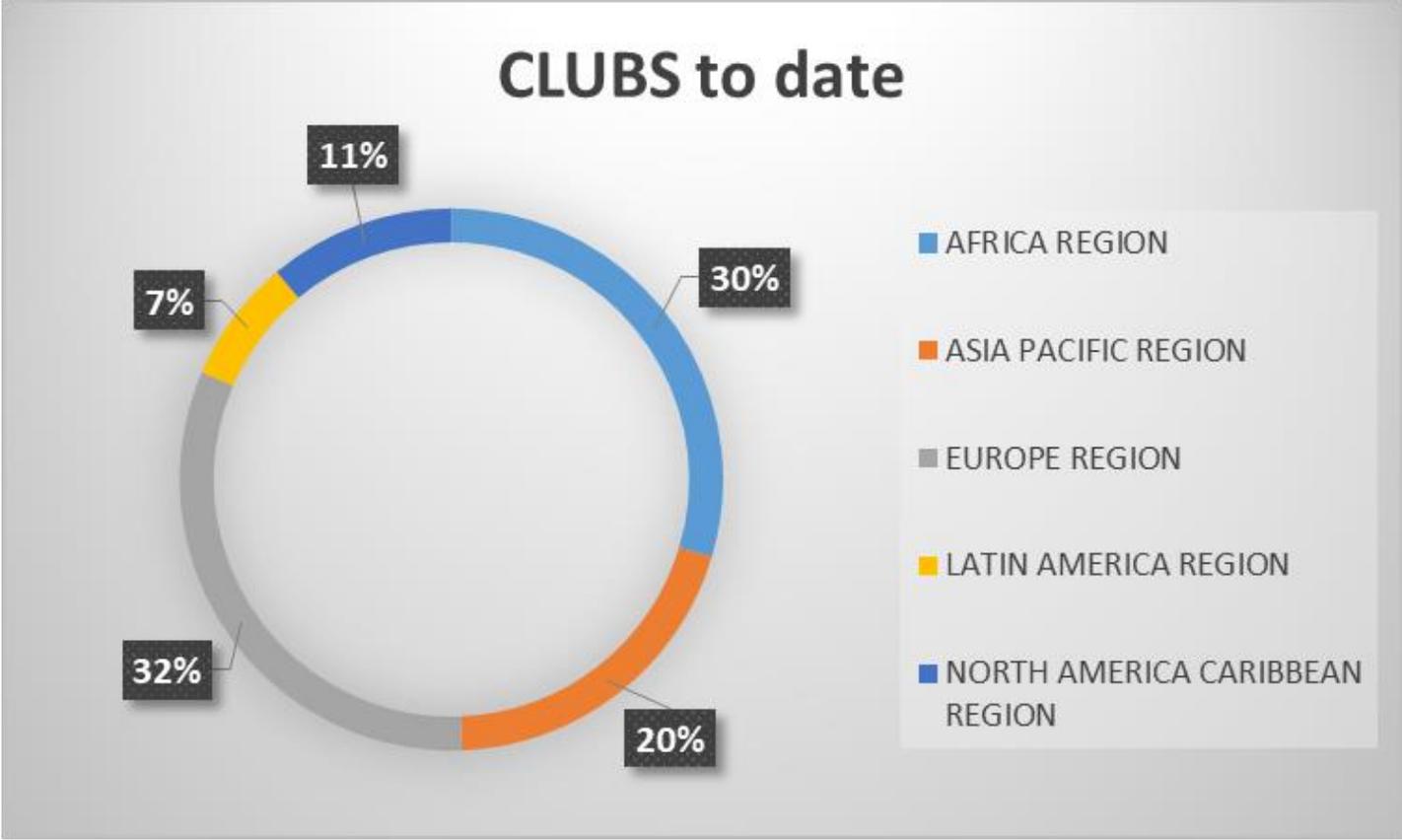
FEDERATIONS to date

TOTAL FEDERATIONS			41
AFRICA REGION			5
ASIA PACIFIC REGION			16
EUROPE REGION			14
LATIN AMERICA REGION			4
NORTH AMERICA CARIBBEAN REGION			2



CLUBS to date

TOTAL CLUBS		81
AFRICA REGION		25
ASIA PACIFIC REGION		16
EUROPE REGION		26
LATIN AMERICA REGION		6
NORTH AMERICA & C. REGION		9



“...if our motive is right, if we have faith, vision and courage,
accomplishment must come”.

Dr. Lena Madesin Phillips



THANK YOU FOR YOUR ATTENTION

Dr. Giuseppina Seidita