



4th Forum BPW AdrionNet:

"Encouragement and Promotion of Women Entrepreneurship in Adriatic Ionian Region "

Palermo, Italy, 24 September 2021, Villa Niscemi , in hybrid way

24-09-2021 Hybrid conference

h.9,30 Opening Cerimony and welcome addresses

Moderator: Giuseppina Seidita-Vice President Membership BPWI.

BPW AdrionNet Chair and President BPW Pula Croatia - Alida Perkov
 International President –Catherine Bosshart-Pluger
 Europe Region BPW Coordinator - Anu Viks
 National President FIDAPA BPW Italy - Cettina Oliveri
 President BPW Athens – Empioglou Fouli
 President BPW Thessaloniki – Thalia Valkouma
 Mayor of Palermo – On. Leoluca Orlando
 President of Sicilian Region – On. Nello Musumeci
 Assessor for productive activities Sicilian Region-On. Girolamo Turano
 Vice National President Confcommercio and
 Honorary Consul of the Republic of Slovenia –Patrizia Di Dio
 Vice President Terziario Donna Palermo- Margherita Tomaselli
 President of

Young Entrepreneurs Group in Palermo- Maria Elena Oddo

h. 10,50 Session 1 : “New Opportunities for women entrepreneurs in UE”

Moderator: Gilda Sciortino-Journalist

1. Davide Piacentino –Economy Department Palermo University
“New opportunities in EU for SME Recovery Found”
2. Paz Martin – Standing Committee BPW “Business,Trade and Technology” Chair
“New Strategies to promote innovative entrepreneurship”
3. Amany Asfour-Past President BPWI
“Women and financial inclusion”
4. Giuseppina Seidita-Vice President Membership BPWI
“E-commerce: the solution of new entrepreneurship”
5. Marion Volk-Member of BPWI club Munich and Pula
“The importance of sustainability”
6. Mojca Tavcar -Bencic – Vice President BPW Pula

h.12.00 Light Lunch

h.13,00 Session 2 : “The Equal Opportunities for women in the worldwork”

Moderator: Edita Dolfini, BPW Pula Croatia

7. Dana Sas- Standing Committee BPWI Public Relation Chair
“Women entrepreneurs in UE”
8. Eufemia Ippolito - BPWI Executive Finance Officer 2021-2024
“European laws on the financing of female entrepreneurs' projects”
9. Rossella Del Prete – University of Sannio
“Women in business. European perspective on female entrepreneurship.”
10. Cleo Li Calzi – LUMSA of Palermo
“Best practices for supporting women entrepreneurs “
11. Izabela Vitasović - Member of BPW Pula Croatia :
“ How to increase the growth and development of women’s entrepreneurship”

h. 14,30 Session 3: “Women entrepreneurs in Adriatic Ionian Region”

Moderator : Anna Maria Pastoressa, BPW Italy

- a. Presentation of BPW PULA “Catalogue of women entrepreneurs” (video)
- b. Presentation of BPW Athens and Thessaloniki entrepreneurs (video)
- c. Presentation of BPW Italy entrepreneurs (video) and face to face

Closing of the Forum and announcement of Fifth Forum.

The Italian members of the **AdrionNet promoting committee** will take part in the event and give their contribution: BPW Bagheria President, BPW Bari President, Nellina Basile, Anna Maria Pastoressa, Giuseppina Seidita, Eufemia Ippolito, Pia Petrucci, Loredana Lisciarrea, Graziella Lanza.